

# MASTER IN MANAGEMENT & INNOVATION

## LANGUAGE

100% English

## FOCUS

50% General Management  
50% Innovation, Entrepreneurship & Technology

## CAREER PROFILE

This study program qualifies young professionals for management positions with a focus on digitalization as well as innovation and change processes.



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# MASTER IN MANAGEMENT & INNOVATION

Taking the TUM Track starts off your studies surrounded by the small and medium-sized enterprises that make Germany the economic motor of Europe. You'll get a thorough grounding in management at our new campus in Heilbronn that includes company visits, real-life work projects, networking events, and small group discussions with TUM professors. Students can discover their strengths working in highly diverse groups in close contact with experts in the heart of Heilbronn's beautiful hills and vineyards. With multiple institutions of higher learning and a history of family business culture, Heilbronn is a rising star among German university cities. TUM's dynamic new campus offers the power of a world-class university in unique and cozy surroundings.

## TARGET AUDIENCE

Young professionals with first work experience (at least 12 months full-time employment), who want to become business innovators and bridge the gap between management, innovation, and technologies.

## KEY FACTS

1st Class Innovation Manager of the Future

100% English

4 Semesters

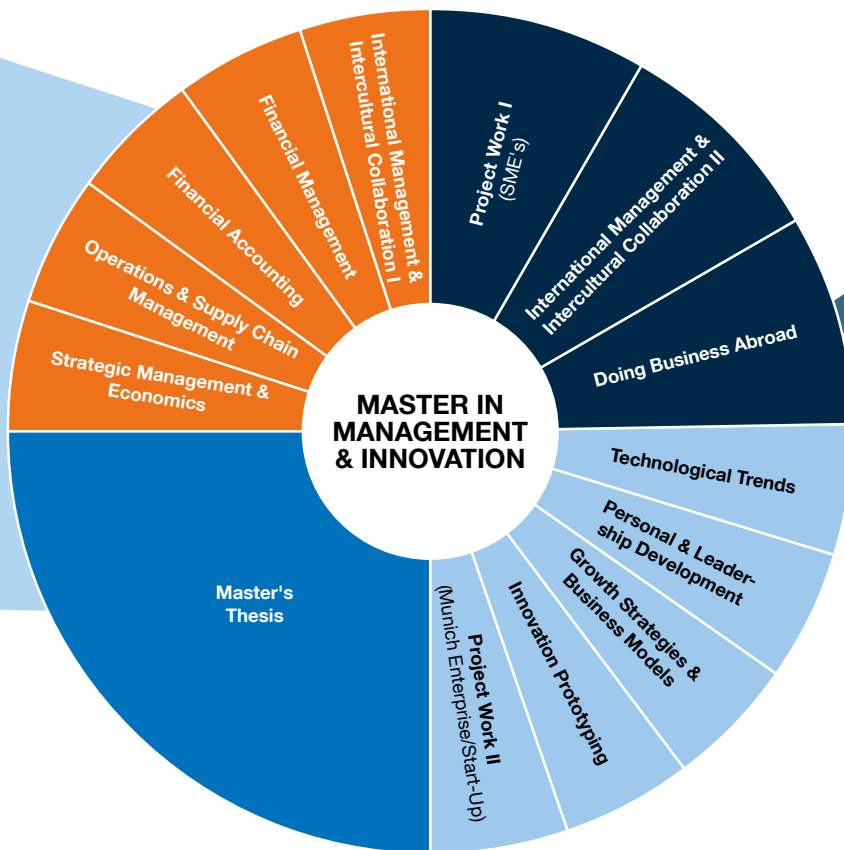
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50% Innovation, Entrepreneurship & Technology

Possibility of a double degree

TUM Track starts in October

## OVERVIEW AND PROGRAM STRUCTURE



Semester 1 Heilbronn

Semester 2 Heilbronn & abroad

Semester 3 München

Semester 4 München o. Heilbronn

## APPLICATION DEADLINES

TUM Track:  
 August 15, 2023

Double Degree - HEC Paris:  
 April 19, 2023

Double Degree - University of Calgary:  
 February 1, 2023